

## **EASIEST Introduction**

### **CDSL INVESTOR MOBILE APPLICATION- MYEASI**

The enhanced app now offers investors a consolidated, comprehensive, and user-friendly view of their securities market holdings, facilitating a more seamless and informed investor experience. It may be noted that Phase I of the investor mobile applications has been rolled out with, inter alia, the following key features:

- Consolidated view of securities holdings of investors across both Depositories, thereby eliminating the need for multiple logins
- Access to transaction statements and holding statements at a single place, facilitating improved portfolio management
- Monitoring open positions and margin details across Stock Exchanges and Clearing Corporations
- Facility to exercise e-voting on company resolutions
- Access to recommendations of proxy advisers on resolutions

The new unified features of the CDSL investor application are now accessible through the 'MyEasi' mobile application as well as the CDSL web platform 'Easi/Easiest'. Investors can download the CDSL MyEasi app [https://play.google.com/store/apps/details?id=com.cdsl.myeasi&hl=en\\_IN](https://play.google.com/store/apps/details?id=com.cdsl.myeasi&hl=en_IN) from the Google Play Store (for Android devices)

Apple App Store (for iOS devices) by searching for "CDSL MyEasi App. <https://apps.apple.com/in/app/cdsl-myeasi-app/id6737304195>"

For web-based access, investors can visit the following link: <https://web.cdslindia.com/myeasitoken/home/login>

### **Electronic Access To Securities Information and Execution of Secured Transaction**

The evolution of the Indian capital market has seen several enhancements during the past few years and this has been a result of innovative use of newer technologies. In the reduced settlement cycle era, investors require updated demat account information at a much faster pace than ever before. In other words, the quest for account status information has risen manifold.

In order to facilitate a CDSL demat account holder to easily adapt to the fast reducing settlement cycle, CDSL has introduced *easiest*, its Internet-enabled services to empower a demat account holder in managing his securities 'anytime-anywhere' in an efficient and convenient manner, all in a state-of-the-art secure environment.

*easiest*, which enables a BO/CM to enter debit/credit instructions on the Internet.

#### **1. What is *easiest*?**

CDSL's internet-based facility *easiest* (electronic access to securities information and execution of secured transactions), permits CMs of BOs to submit off-market, on-market, inter-depository and early pay-in debit instructions from their demat account. Moreover, all the facilities and benefits of *easi* are automatically made available to a subscriber of *easiest*.

#### **2. What are the different types of account transfers available on *easiest*?**

There are two types of account transfers available on *easiest*:

- **Trusted account - Transfers** : permits transfer of securities from a BO account to any 4 CDSL demat accounts of the BOs choice, which have been pre-notified by the BO.
- **Account of choice - Transfers**: Permits transfer of securities from a BO account to any other demat account including the CM settlement accounts. All the on-market, off-market, early-payin and interdepository transactions are authenticated by means of a digital signature. The digital signature should be obtained from any of the RA (Registering Authority) of TCS (Tata Consultancy Services). CDSL being one of the RAs of TCS also provides [Digital Signature](#) at a cost. CMs would be able to register for the account of choice option only for submitting transactions on *easiest*.

#### **3. Why should I subscribe /register for the *easiest*?**

*easiest* , not only provides all the benefits of *easi*, but also gives a BO/CM the convenience of executing debit/credit instructions from their demat account, over the internet, anytime anywhere.

**4. Does a BO/CM still need to submit instruction slip(s) to the DP when executing transaction(s) on *easiest*?**

No. A BO/CM who submits instruction(s) through *easiest* need not give any instruction slip(s) to their DP.

**5. If I am registered for *easi*, can I register for *easiest*?**

Yes, you can by selecting the option 'Upgrade BO ID to *easiest*', in your *easi* account login. However you may have to check with your DP if they have subscribed for the *easiest* facility.

**6. Can a BO/CM submit multiple transactions through *easiest*?**

Yes. The *easiest* upload facility enables a CM/BO to submit multiple transactions in a single file.

**7. Who can avail of the upload facility?**

All BOs or CMs who have opted for the account of choice login only, in *easiest* can avail of this facility. A BO or CM would have to approach their DP to have their upload rights activated.

**8. Can I monitor corporate announcements for the shares in my demat account through my *easiest* login?**

Yes, you can monitor corporate announcements for the securities held in your demat account through your *easiest* login. You can also add ISINs not held in your demat account, but wish to monitor corporate announcements for such ISINs.

**9. How do I register for *easi/easiest* ?**

There are two types of account transfers available on *easiest*:

- Login to CDSL's website [www.cdslindia.com](http://www.cdslindia.com) and click on the link "Register Online" from the homepage.
- Select the facility (*easi/easiest*) you wish to register for.
- Enter your details like Login-Id, Email-Id, etc.
- Print the registration form.
- Submit the registration form to your DP duly signed by all the account holders.
- You will receive the password at your email-Id.
- You can commence using *easi/easiest* by entering your 'User name' and 'Password' at the homepage of CDSL's site [www.cdslindia.com](http://www.cdslindia.com)

**10. Kindly click here for the application form and other documents required for availing the facility of *easiest* along with [e-token](#) for "Account of Choice"**

Register now for *easiest* at [www.cdslindia.com](http://www.cdslindia.com) and experience the convenience of demat at your fingertips.